

Download Design The History Theory And Practice Of Product Design

Design: The History, Theory and Practice of Product Design [Bernhard E. Burdek] on Amazon.com. *FREE* shipping on qualifying offers. The most important fundamental principles of design theory and methodology are presented in this book. Design today is a global instrument. Bernhard Bürdek traces the progress of design from its beginnings in the late 19th century, through the most significant movements of the 20th century up to those recent developments in biological engineering which will shape the 21st century. Design is now a discipline in its own right and its expertise can be incorporated within interdisciplinary processes. History, Theory, and Practice of Product Design was first published in 1991 by the Cologne publisher DuMont and became within a few years a standard work on Design. It was then translated into Italian (1992), Spanish (1994), Dutch and Chinese (1996). The author traces the development of design from the beginnings in the late nineteenth century up to recent discoveries that will shape the twenty-first century. This stimulating book provides a systematic and up-to-date introduction to product design and presents the most important principles of design theory and methodology.