

# Download Grounded Frank Lorenzo And The Destruction Of Eastern Airlines

Grounded: Frank Lorenzo and the Destruction of Eastern Airlines [Aaron Bernstein] on Amazon.com. \*FREE\* shipping on qualifying offers. The inside account of how Frank Lorenzo took over a sputtering Airlines and flew it into the ground. With access to the major players -- the guarded Lorenzo and his inner circleThe inside account of how Frank Lorenzo took over a sputtering Airlines and flew it into the ground. With access to the major players -- the guarded Lorenzo and his inner circle, former Eastern Airlines president Frank Borman, Peter Ueberroth, and union boss Charlie Bryan -- author Aaron Bernstein explains how Lorenzo brought a corporate raider's mentality to running a busFlaps Down at Eastern : GROUNDED Frank Lorenzo and the Destruction of Eastern Airlines <i> by Aaron Bernstein (Simon & Schuster: \$19.95; 256 pp.) </i> ... Frank Lorenzo bailed out of the airline ...In 1986, the president of Eastern Airlines and former astronaut, Frank Borman, set his airline on a collision course with Frank Lorenzo. Desperate to revive his failing talks with Eastern's unions, Borman began negotiating a sale with the man they feared most.