

Download The Social Media Reader

The development of social media started off with simple platforms such as sixdegrees.com. Unlike instant messaging clients, such as ICQ and AOL's AIM, or chat clients like IRC, iChat or Chat Television, sixdegrees.com was the first online business that was created for real people, using their real names. The first social networks were short-lived, however, because their users lost interest. The Top 100 words & phrases in the social media dictionary The social media landscape is fast changing and filled with strange terms to the uninitiated. Don't feel intimidated! Here's a quick guide to some of the terms you may encounter. Please add other terms in the Comments below and we'll incorporate them and credit you. api app astroturfing B ... Social media is glorious fun and a colossal time-suck, not to mention pretty darn addictive. Here's what happens when you pull the plug, even for a short hiatus. Winning lotto ticket. Joshua Scott for Reader's Digest. If you're lucky enough to snag a winning lottery ticket, be smart enough not to brag. Sharing betting slips isn't a huge liability for ...